

GLOBAL ENTREPRENEURSHIP AND INNOVATION RESEARCH SUMMIT

21-23 OCT 2024 | BOSTON, USA

E: entrepreneurship@scholarsevents.org

W: https://entrepreneurship-conference.org/

A: 21 Clifton Road, Newcastle Upon Tyne, England, UK,

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ABOUT

Welcome to the **Global Entrepreneurship and Innovation Research Summit**, a premier gathering that unites the foremost minds, industry titans, and emerging entrepreneurs in a collective exploration of the dynamic world of entrepreneurship. At its core, entrepreneurship embodies an unyielding commitment to seizing opportunities, the catalytic impact of groundbreaking ideas, and the strategic acumen that propels businesses toward sustained success.

Entrepreneurship Summit 2024 is held during October 21-23, 2024 at Boston, USA.

Our thoughtfully curated agenda reflects the diverse facets of entrepreneurship, delving into pivotal topics that define and shape the entrepreneurial narrative. From the intricacies of Global Marketing strategies and the nuances of Financial Studies to the pivotal role played by Women Entrepreneurship and the intricacies of Start-up Entrepreneurship, our conference encapsulates the comprehensive landscape of the entrepreneurial ecosystem. Engage in illuminating discussions on cutting-edge subjects such as the transformative effects of AI and automation on Future-Proofing Businesses, and explore the strategic dimensions of Corporate and Strategic Entrepreneurship. This conference is not merely a forum for intellectual enrichment; it is a powerful nexus for networking, collaboration, and fostering meaningful connections that can propel your entrepreneurial endeavors to unprecedented heights.



THEMES AND TOPICS

- Business, Growth, and Competitiveness
- Entrepreneurial Orientation
- Global Marketing
- Internet Marketing
- Creative Industries
- Financial Management
- Corporate and Strategic Entrepreneurship
- Innovative Industries
- Studies of New Businesses:
- Educational Entrepreneurship:
- Women Entrepreneurship
- Entrepreneurial Finance and Venture Capital
- Financial Studies
- Scholarly Entrepreneurship
- Entrepreneurship and Gender
- Market Microstructure and Algorithmic Trading
- Academic Entrepreneurship
- Start-up Entrepreneurship
- Entrepreneurship Behaviors
- Strategic Management

HIGHLIGHTS

- **Keynotes by Industry Leaders:** Visionary entrepreneurs shared insights and inspirations.
- Panel Discussions on Trends: Covered sustainability, AI, blockchain, and the metaverse.
- **Startup Pitch** Competitions: Showcased diverse innovations for investment.
- **Practical Workshops:** Offered strategies for scaling, marketing, and fundraising.
- **Networking Opportunities:** Connected entrepreneurs with investors and collaborators.
- **Exhibition Area:** Showcased cutting-edge products and technologies.
- Social Impact Focus: Emphasized entrepreneurship for positive change.

KEY FACTS



AGENDA

DAY-1: OCT 21, 2024, MONDAY

PROGRAM TIME

PROGRAM SESSION 08:00-09:00 REGISTRATIONS 09:00-09:30 **INAUGURATION CEREMONY** 09:30-10:45 **KEYNOTE PRESENTATIONS** 10:45-11:05 GROUP PHOTO, REFRESHMENTS BREAK AND NETWORKING 11:05-12:00 **KEYNOTE PRESENTATIONS** 12:00-13:00

SPEAKER SESSIONS

13:00-13:40 LUNCH BREAK

13:40-15:40 SPEAKER SESSIONS

15:40-16:00 **EVENING BREAK AND NETWORKING**

16:00-18:00 SCIENTIFIC SESSIONS

DAY-2: OCT 22, 2024, TUESDAY

PROGRAM TIME PROGRAM SESSION 09:00-09:10 INTRODUCTION 09:10-10:45 **KEYNOTE PRESENTATIONS** 10:45-11:05 REFRESHMENTS BREAK AND NETWORKING 11:05-12:00 **KEYNOTE PRESENTATIONS** 12:00-13:00 SPEAKER SESSIONS 13:00-13:40 LUNCH BREAK 13:40-15:40 SPEAKER SESSIONS 15:40-16:00 **EVENING BREAK AND NETWORKING** 16:00-18:00 POSTER PRESENTATIONS

DAY-3: OCT 23, 2024, WEDNESDAY

PROGRAM TIME PROGRAM SESSION 09:00-09:10 INTRODUCTION 09:10-10:45 **KEYNOTE PRESENTATIONS** 10:45-11:05 REFRESHMENTS BREAK AND NETWORKING 11:05-12:00 **KEYNOTE PRESENTATIONS** 12:00-13:00 SPEAKER SESSIONS 13:00-13:40 **LUNCH BREAK** 13:40-15:40 SPEAKER SESSIONS 15:40-16:00 **EVENING BREAK AND NETWORKING** 16:00-17:00 POSTER PRESENTATIONS

17:00-17:30 **CLOSING CEREMONY**

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Standard Exhibition

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ABOUT

Hilton Boston/Woburn

2 Forbes Rd, Woburn, MA 01801, United States

Looking for additional information?

Visit us online at:

https://entrepreneurship-conference.org/

Group Discounts:

Groups of three or more will receive a Special discount by using the group code. If you have any questions please contact us at entrepreneurship@scholarsevents.org or WhatsApp: +447426060443

Meet Our Team

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THANK YOU