

# GLOBAL ENTREPRENEURSHIP AND INNOVATION RESEARCH SUMMIT

### Theme:

"Futuristic Entrepreneurship: Bridging Growth, Tech, Finance, and Global Innovation"

Date and Place :

21-23 Oct 2024 Boston, USA

E : entrepreneurship@scholarsevents.org W : https://entrepreneurship-conference.org/ A : 21 Clifton Road, Newcastle Upon Tyne, England, UK, NE4 6XH

### **ABOUT ENTREPRENEURSHIP SUMMIT 2024**

Welcome to the **Global Entrepreneurship and Innovation Research Summit 2024**, a premier gathering that unites the foremost minds, industry titans, and emerging entrepreneurs in a collective exploration of the dynamic world of entrepreneurship. At its core, entrepreneurship embodies an unyielding commitment to seizing opportunities, the catalytic impact of groundbreaking ideas, and the strategic acumen that propels businesses toward sustained success.

# **Entrepreneurship Summit 2024** is held during **October 21-23**, **2024** at **Boston**, USA.

Our thoughtfully curated agenda reflects the diverse facets of entrepreneurship, delving into pivotal topics that define and shape the entrepreneurial narrative. From the intricacies of Global Marketing strategies and the nuances of Financial Studies to the pivotal role played by Women Entrepreneurship and the intricacies of Start-up Entrepreneurship, our conference encapsulates the comprehensive landscape of the entrepreneurial ecosystem. Engage in illuminating discussions on cuttingedge subjects such as the transformative effects of AI and automation on Future-Proofing Businesses, and explore the strategic dimensions of Corporate and Strategic Entrepreneurship. This conference is not merely a forum for intellectual enrichment; it is a powerful nexus for networking, collaboration, and fostering meaningful connections that can propel your entrepreneurial endeavors to unprecedented heights.

Embark on this thrilling entrepreneurial odyssey with us, where knowledge converges with actionable insights, and industry leaders share invaluable expertise. Be an integral part of this transformative experience, where innovation meets precision, and the entrepreneurial spirit takes center stage. We extend a warm invitation to join us in this immersive exploration, where the relentless pursuit of excellence in entrepreneurship defines every moment.

### **THEMES AND TOPICS**

### "THEME: "Futuristic Entrepreneurship: Bridging Growth, Tech, Finance, and Global Innovation""

- Business, Growth, and Competitiveness
- Entrepreneurial Orientation
- Global Marketing
- Internet Marketing
- Creative Industries
- Financial Management
- Corporate and Strategic Entrepreneurship
- Innovative Industries
- Studies of New Businesses:
- Educational Entrepreneurship:
- Women Entrepreneurship
- Entrepreneurial Finance and Venture Capital
- Financial Studies
- Scholarly Entrepreneurship
- Entrepreneurship and Gender
- Market Microstructure and Algorithmic Trading
- Academic Entrepreneurship
- Start-up Entrepreneurship
- Entrepreneurship Behaviors
- Strategic Management

\*\*\* The themes are not limited to mentioned ones. The traditional domains of management and all other relevant papers are also invited.



### WHO CAN ATTEND?

- Entrepreneurs
- Business Leaders
- Researchers and Academics
- Investors and Venture Capitalists
- Start-up Enthusiasts
- Government Representatives
- Technology Professionals
- Marketers
- Financial Experts
- Creative Industry Professionals
- Women Entrepreneurs
- Students
- Industry Experts
- Diversity and Inclusion Advocates
- Al and Tech Enthusiasts

# Who?



## **CONFERENCE OBJECTIVES**

- A networking platform for researchers and practitioners to exchange research experience and ideas on business sustainability and innovation in the digital era.
- To promote joint efforts to create a sustainable and innovative business marketplace.
- To enable participants to establish international collaborative research.
- To evaluate academic and practice-based knowledge releted to business sustainability and innovation.

### **MEETING AGENDA**

### DAY-1: OCT 21, 2024, MONDAY

PROGRAM TIME	PROGRAM SESSION
08:00 - 09:00	REGISTRATIONS
09:00 - 09:30	INAUGURATION CEREMONY
09:30 - 10:45	KEYNOTE PRESENTATIONS
10:45 - 11:05	GROUP PHOTO, REFRESHMENTS BREAK AND NETWORKING
11:05 - 12:00	KEYNOTE PRESENTATIONS
12:00 - 13:00	SCIENTIFIC SESSIONS
13:00 - 13:40	LUNCH BREAK
13:40 - 15:40	SCIENTIFIC SESSIONS
15:40 - 16:00	EVENING BREAK AND NETWORKING
16:00 - 18:00	SCIENTIFIC SESSIONS

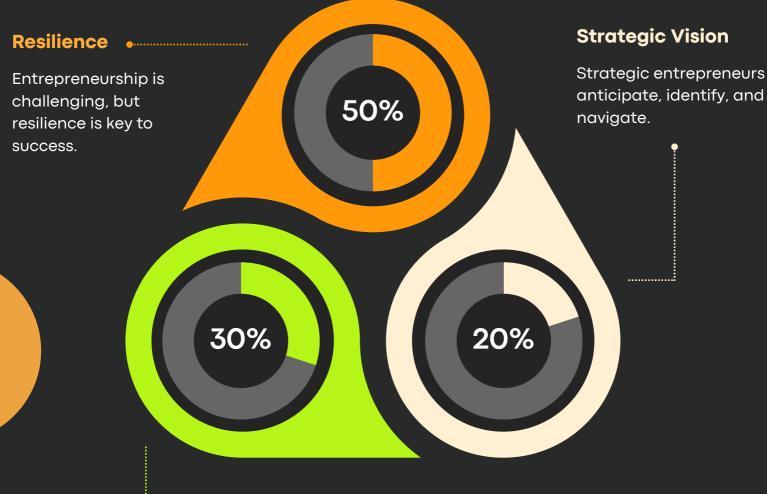
### **DAY-2: OCT 22, 2024, TUESDAY**

PROGRAM TIME	PROGRAM SESSION
09:00 - 10:40	KEYNOTE PRESENTATIONS
10:40 - 11:00	REFRESHMENTS BREAK AND NETWORKING
11:00 - 13:00	SCIENTIFIC SESSIONS
13:00 - 13:40	LUNCH BREAK
13:40 - 15:40	SCIENTIFIC SESSIONS
15:40 - 16:00	REFRESHMENTS BREAK AND NETWORKING
16:00 - 17:00	POSTER PRESENTATIONS
17:00 - 17:30	CLOSING CEREMONY

### DAY-3: OCT 23, 2024, WEDNESDAY

09:00 - 10:40KEYNOTE PRESENTATIONS10:40 - 11:00REFRESHMENTS BREAK AND NETWORKING	PROGRAM TIME	PROGRAM SESSION
10:40 - 11:00 REFRESHMENTS BREAK AND NETWORKING	09:00 - 10:40	KEYNOTE PRESENTATIONS
	10:40 - 11:00	REFRESHMENTS BREAK AND NETWORKING
11:00 - 13:00 SCIENTIFIC SESSIONS	11:00 - 13:00	SCIENTIFIC SESSIONS
13:00 - 13:40 LUNCH BREAK	13:00 - 13:40	LUNCH BREAK
13:40 - 15:40SCIENTIFIC SESSIONS	13:40 - 15:40	SCIENTIFIC SESSIONS
15:40 - 16:00 REFRESHMENTS BREAK AND NETWORKING	15:40 - 16:00	REFRESHMENTS BREAK AND NETWORKING
16:00 - 17:00 POSTER PRESENTATIONS	16:00 - 17:00	POSTER PRESENTATIONS
17:00 - 17:30 CLOSING CEREMONY	17:00 - 17:30	CLOSING CEREMONY

# 3 Critical Factors in Entrepreneurial Success



#### Adaptability

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Successful entrepreneurs adapt their strategies, products, and services to stay ahead of the curve.

https://entrepreneurship-conference.org/

# **SPONSORSHIP PACKAGES**

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### Standard Exhibition

Booklets are printed materials with one page, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets and are usually created to communicate a message to a wide variety of audiences.







# VENUEANDLOCATION

#### Hilton Boston/Woburn

2 Forbes Rd, Woburn, MA 01801, United States

### Looking for additional information?

#### Visit us online at:

https://entrepreneurship-conference.org/

#### For Abstract Submission Visit:

https://entrepreneurship-conference.org/abstract-submission

**Register Online at:** https://entrepreneurship-conference.org/registration

### **Group Discounts:**

Groups of three or more will receive a Special discount by using the group code. If you have any questions please contact us at entrepreneurship@scholarsevents.org or WhatsApp: +447426060443

Meet Our Team Richard Smith | Program Director entrepreneurship@scholarsevents.org

### Sponsorship Enquiry Victor Oliver sponsors@scholarsconferences.com

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